

Advertising & Marketing

REVIEW

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GROUNDFLOOR MEDIA PROMOTES TOOLEY TO VICE PRESIDENT

GroundFloor Media, Inc. (GFM), an Colorado-based public relations firm, has promoted RAMONNA TOOLEY to Vice President.

Tooley will provide strategic counsel and planning for all of the agency's clients, including Starbucks, Coors Light, the 2006 Special Olympics USA National Games and a variety of others. A seasoned PR veteran with 13 years of industry experience ranging from sports to law enforcement to health-care, Tooley also coaches and mentors staff and supports new business development.



Ramonna Tooley

Before joining GroundFloor Media in September 2005 as a Senior Public Relations Manager, Tooley was the Director of Marketing and Business Development for Swedish Medical Center. She was responsible for all marketing, public/media relations, internal communications and business development efforts for the 368-bed acute-care hospital in Englewood, Colo. She also managed all elements of the hospital's 100th anniversary celebratory events during her tenure there.

"Since joining GroundFloor Media Ramonna has exhibited great leadership, seasoned professionalism and provided strategic counsel for our clients," said LAURA LOVE, President and Founder of GroundFloor Media.

For a complete list of clients and capabilities, visit www.GroundFloorMedia.com.